

# **ABOUT BALLET 5:8**

Ballet 5:8 is a female and minority-led ballet company recognized for remarkable artistic excellence, innovation and beauty. Mexican American Artistic Director, Julianna Rubio Slager, creates original and dynamic ballet experiences drawing from life, faith, current events and diverse perspectives that tell relevant stories of the 21st century. Rubio Slager brings to life ballets that are relatable and accessible to all people, delighting both the seasoned balletomane and first time audiences.

Since its founding in 2012, Ballet 5:8 has presented more than 45 critically acclaimed ballets forging a robust repertoire, engaging and captivating communities in Chicago, the Midwest and across the nation. Headquartered in Orland Park, IL and a Resident Company at the Harris Theater for Music and Dance, Ballet 5:8 is the only performing arts company in Chicago's South Suburbs and serves as a cultural staple in the community. The company also offers the highest caliber of dance education at The School of Ballet 5:8 raising up the next generation of aspiring artists.

The School of Ballet 5:8 serves students of all ages and backgrounds, providing a safe environment where students thrive. Students receive classical ballet training, as well as learn styles including jazz, contemporary, tap and more. Graduates have gone on to receive contracts and placement with companies such as The School of American Ballet, American Ballet Theatre, Central Pennsylvania Youth Ballet, Ballet 5:8, The Kirov Ballet, Boston Ballet and more.

## WHY WE NEED YOU

Our world is aching for stories that bring beauty, hope, and empathy into our communities. Ballet 5:8 is passionate about reframing relevant cultural issues in a compelling story with breathtaking dance, detailed costumes, sweeping scores, and captivating set & lighting designs.

We need community leaders who believe that truth, wrapped in beauty, is essential to our communities.



In order to continue to make performances for our beloved community affordable we're looking for small businesses, corporations, hotels, schools, universities, and/or church partners to help underwrite the cost of the production.

### **PROGRAM AD OPTIONS & FEES**

Program ads give your business exposure to over 2,000 patrons from the surrounding South Suburbs of Chicago. "Beyond the Nutcracker" is a tradition for many families in our community.

### FOUR AVAILABLE | FULL PAGE (4.5"x7.5") | \$350

• One email featuring your logo

#### FOUR AVAILABLE | HALF PAGE (4.5"x 3.75") | \$225

• Add-on features available

### SIX | QUARTER PAGE (4.5"x 1.875") | \$160

• Add-on features available

#### **ADD-ON OPTIONS**

LOGO SPACE ON EVENT WEBPAGE | \$100

#### MEDIA SHOUTOUT | \$50/shoutout

- Goes to School of Ballet 5:8's email list
- Mention/tag on Facebook/Instagram

Full Page 4.5" wide by 7.5" tall	Half Page 4.5" wide by 3.75" tall
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	Quarter Page 4.5" wide by 1.875" tall

#### PLACING AN AD

Contact Lauren Diaz with questions or to reserve your space today! 708.840.3697 or <a href="mailto:ldiaz@ballet58.org">ldiaz@ballet58.org</a>

- Ads deadlines are Friday, December 2, 2022.
- Submit ads in PDF, JPG or PNG file format to <a href="mailto:ldiaz@ballet58.org">ldiaz@ballet58.org</a>. All ads are in color.
- Payment is due by the ad deadline; make checks payable to "Ballet Five Eight NFP", online payment options are available.



